## FOR IMMEDIATE RELEASE

## MEDIA CONTACT: Sue Atkinson, 615-320-7532 <br> FINANCIAL CONTACT: Harold Carpenter, 615-744-3742 WEBSITE: <br> www.pnfp.com <br> PINNACLE FINANCIAL CONTINUES PROFITABILITY IN FIRST QUARTER 2011

NASHVILLE, Tenn., April 18, 2011 - Pinnacle Financial Partners, Inc. (Nasdaq/NGS: PNFP) today reported that its net income per fully diluted common share available to common stockholders was $\$ 0.06$ for the quarter ended March 31, 2011, compared to net loss per fully diluted common share available to common stockholders of $\$ 0.16$ for the quarter ended March 31, 2010, and net income per fully diluted common share available to common shareholders of $\$ 0.07$ for the quarter ended Dec. 31, 2010.
"We continue to see progress regarding our two critical priorities of aggressively dealing with credit issues and expanding the core earnings capacity of the firm," said M . Terry Turner, Pinnacle's president and chief executive officer. "In addition to continued improvement in most problem loan measures, we are pleased with another quarter of net interest margin expansion and growth in income before taxes. We are also pleased with the loan growth we experienced in the C\&I and owner-occupied commercial real estate categories during the first quarter. We attribute this result to some increasing optimism among our clients and our sales force's continued success in moving relationships from the larger regional franchises in our area."

## Aggressively Dealing with Credit Issues

- Reduced nonperforming loans by $\$ 4.5$ million during the first quarter of 2011, a linked-quarter reduction of 5.6 percent and the fourth consecutive quarterly reduction. Nonperforming loans are down 41.9 percent from a year ago.
- Reduced criticized and classified assets by $\$ 41.9$ million during the first quarter of 2011, a linked-quarter reduction of 8.6 percent and the fourth consecutive quarter of net reductions. Criticized and classified assets are down $\$ 183.7$ million from their peak at the end of March 2010.
- Potential problem loans also decreased from $\$ 223.1$ million at Dec. 31, 2010, to $\$ 170.6$ million at March 31, 2011, a linked-quarter decrease of 23.5 percent.
- Resolved $\$ 33.5$ million in nonperforming assets during the first quarter of 2011, compared to resolutions of $\$ 33.6$ million during the first quarter of 2010.
- At March 31, 2011, OREO constitutes approximately 42 percent of NPA's, generally higher than peers, and is reflective of Pinnacle's commitment to aggressively deal with problem loans.
- Decreased nonperforming loan inflows from $\$ 25.9$ million in the fourth quarter of 2010 to $\$ 25.4$ million during the first quarter of 2011.
- Reduced exposure to construction and land development loans from $\$ 331.3$ million at Dec. 31, 2010, to $\$ 300.7$ million at March 31, 2011, a linked-quarter decrease of 9.2 percent.


## Expanding the Core Earnings Capacity of the Firm

- Loans at March 31, 2011, were $\$ 3.22$ billion, up from $\$ 3.21$ billion at Dec. 31, 2010. Commercial and industrial loans combined with owner-occupied commercial real estate loans were $\$ 1.59$ billion at March 31, 2011, compared to $\$ 1.54$ billion at Dec. 31, 2010, the second consecutive quarter of net growth and an annualized growth rate of 13.0 percent.
- Average balances of noninterest bearing deposit accounts were $\$ 595$ million in the first quarter of 2011, an increase of 3.3 percent over fourth quarter 2010 average balances of \$576 million.
- Net interest margin increased to 3.40 percent for the quarter ended March 31, 2011, from 3.25 percent for the quarter ended March 31, 2010. Net interest margin for the quarter ended Dec. 31, 2010, was 3.29 percent.
- Income before income taxes increased from $\$ 3.10$ million for the quarter ended Dec. 31, 2010, to $\$ 3.50$ million for the quarter ended March 31, 2011, a 13.1 percent increase.
"Our first quarter net interest margin of 3.40 percent was achieved primarily by the focused effort of our sales force to improve the mix of our funding base and to reduce our funding costs," Turner said. "We also experienced a significant reduction in our potential problem loans during the first quarter as operating results for many of our borrowers began to reflect sustained profitability warranting risk rating upgrades. We grew loans by an aggregate $\$ 50.1$ million in the combined classifications of commercial and industrial and owneroccupied commercial real estate during the first quarter of 2011. Our ability to increase commercial loan volumes and our net interest margin should result in core earnings growth over the long term."


## FIRST QUARTER 2011 HIGHLIGHTS:

## - Balance sheet

o Core deposits amounted to $\$ 3.11$ billion at March 31, 2011, an increase of 16.2 percent from the $\$ 2.68$ billion at March 31, 2010. Core deposits at Dec. 31, 2010 were $\$ 3.12$ billion.
o Total deposits at March 31, 2011, were down slightly from the $\$ 3.83$ billion at Dec. 31, 2010, and the $\$ 3.84$ billion at March 31 , 2010, to $\$ 3.73$ billion at March 31, 2011.
o Loans at March 31, 2011, were $\$ 3.22$ billion, up from $\$ 3.21$ billion at Dec. 31, 2010, and down from $\$ 3.48$ billion at March 31, 2010.

## - Operating results

o Revenue for the quarter ended March 31,2011 , amounted to $\$ 44.34$ million, compared to $\$ 44.72$ million for the fourth quarter of 2010 and $\$ 45.05$ million for the same quarter of last year.
o Net income available to common stockholders for the first quarter of 2011 was $\$ 2.01$ million, compared to the prior year's first quarter net loss available to common stockholders of $\$ 5.37$ million. Fourth quarter 2010 net income available to common stockholders totaled $\$ 2.25$ million.

- Capital
o At March 31, 2011, and March 31, 2010, Pinnacle's ratio of tangible common stockholders' equity to tangible assets was 7.4 percent. At March

31, 2011, Pinnacle Financial's total risk-based capital ratio was 15.2 percent, compared to 15.0 percent at March 31, 2010.

## - Credit quality

o Net charge-offs were $\$ 9.73$ million for the quarter ended March 31, 2011, compared to $\$ 15.12$ million for the quarter ended March 31, 2010, and $\$ 7.15$ million for the fourth quarter of 2010.
o The allowance for loan losses represented 2.46 percent of total loans at March 31, 2011, compared to 2.57 percent at Dec. 31, 2010, and 2.59 percent at March 31, 2010.
o Nonperforming loans plus other real estate were 4.04 percent of total loans plus other real estate at March 31, 2011, compared to 4.29 percent at Dec. 31, 2010, and 4.45 percent at March 31, 2010.
o Past due loans over 30 days, excluding nonperforming loans, were 0.36 percent of total loans at March 31, 2011, compared to 0.30 percent at Dec. 31, 2010, and 1.54 percent at March 31, 2010.

The following is a summary of the activity in various nonperforming asset and restructured accruing loan categories for the quarter ended March 31, 2011:

| (in thousands) | Balances <br> Dec. 31, 2010 |  | Payments, Sales and Reductions |  | Foreclosures |  | Inflows |  | Balances March 31, 2011 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Restructured accruing loans: $\quad$ - |  |  |  |  |  |  |  |  |  |  |
| Residential construction and development | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |
| Commercial construction and development |  | - |  | - |  | - |  |  |  | - |
| Other |  | 20,468 |  | $(5,183)$ |  | - |  |  |  | 15,285 |
| Totals |  | 20,468 |  | $(5,183)$ |  | - |  | - |  | 15,285 |
| Nonperforming loans: |  |  |  |  |  |  |  |  |  |  |
| Residential construction and development |  | 15,835 |  | $(3,454)$ |  | $(1,485)$ |  | 1,612 |  | 12,508 |
| Commercial construction and development |  | 27,679 |  | $(4,304)$ |  | $(1,410)$ |  | 2,426 |  | 24,391 |
| Other |  | 37,349 |  | $(15,726)$ |  | $(3,474)$ |  | 21,320 |  | 39,469 |
| Totals |  | 80,863 |  | $(23,484)$ |  | $(6,369)$ |  | 25,358 |  | 76,368 |
| Other real estate: |  |  |  |  |  |  |  |  |  |  |
| Residential construction and development |  | 18,715 |  | $(1,589)$ |  | 1,485 |  | - |  | 18,611 |
| Commercial construction and development |  | 26,724 |  | $(3,121)$ |  | 1,410 |  | - |  | 25,013 |
| Other |  | 14,169 |  | $(5,267)$ |  | 3,474 |  | - |  | 12,376 |
| Totals |  | 59,608 |  | $(9,977)$ |  | 6,369 |  | - |  | 56,000 |
| Total nonperforming assets and restructured accruing loans | \$ | 160,939 | \$ | $(38,644)$ | \$ | - | \$ | 25,358 | \$ | 147,653 |

## REVENUE

- Net interest income for the first quarter of 2011 was $\$ 36.02$ million, compared to $\$ 36.06$ million for the fourth quarter of 2010 and $\$ 36.56$ million for the same quarter last year.
- Noninterest income for the first quarters of 2011 and 2010 was $\$ 8.32$ million and $\$ 8.49$ million, respectively.
"We had several positive developments during the first quarter that increase our optimism concerning revenue growth in the coming quarters," said Harold R. Carpenter, Pinnacle's chief financial officer. "First, it appears our relationship managers are experiencing more activity as local business owners and operators are discussing increased lending opportunities with us. Our average balances of demand deposit accounts experienced the fourth straight quarter of increases, which indicates to us that our business model continues to attract new customers to our firm. Lastly, the level of nonperformers and potential problem loans are continuing to decrease."

Carpenter also noted, "We believe we will continue to have opportunities to reduce funding costs in future quarters primarily by reducing the funding cost associated with the firm's time deposit portfolio which should yield continued margin expansion."

## NONINTEREST EXPENSE AND TAXES

- Noninterest expense for the quarter ended March 31, 2011, was $\$ 34.70$ million, compared to $\$ 36.17$ million in the first quarter of 2010 and $\$ 36.45$ million in the fourth quarter of 2010.
- Compensation expense was $\$ 17.92$ million during the first quarter of 2011, compared to $\$ 17.00$ million during the first quarter of 2010 and $\$ 15.71$ million during the fourth quarter of 2010.
- Included in noninterest expense for the first quarter of 2011 was $\$ 4.33$ million in other real estate expenses, compared to $\$ 5.40$ million in the first quarter of 2010. Fourth quarter 2010 other real estate expense was approximately $\$ 7.87$ million.

Excluding the impact of OREO expenses, the first quarter of 2011 noninterest expense was approximately $\$ 30.37$ million, compared to $\$ 28.58$ million in the fourth quarter of 2010
and $\$ 30.77$ in the first quarter of 2010. Carpenter noted that first quarter 2011 personnel expenses increased by $\$ 2.2$ million over the fourth quarter 2010 personnel expenses due to annual merit raises, seasonal adjustments to benefit costs and approximately \$938,000 in annual cash incentive award accruals.

Included in the other real estate expense was $\$ 3.8$ million of additional write downs of existing balances based on updated appraisals. The firm also recorded \$383,000 in gains related to the disposition of other real estate assets.

Carpenter noted that the firm did not record any tax expense or benefit during the first quarter of 2011 as the tax effects from first quarter results have been offset in the firm's deferred tax valuation allowance, which amounted to $\$ 22.35$ million at March 31, 2011.

## WEBCAST AND CONFERENCE CALL INFORMATION

Pinnacle will host a webcast and conference call at 8:30 a.m. (CDT) on Tuesday, April 19, 2011, to discuss first quarter 2011 results and other matters. To access the call for audio only, please call 1-877-602-7944. For the presentation and streaming audio, please access the webcast on the investor relations page of Pinnacle's website at www.pnfp.com.

For those unable to participate in the webcast, it will be archived on the investor relations page of Pinnacle's website at www.pnfp.com for 120 days following the presentation.

Pinnacle Financial Partners provides a full range of banking, investment, mortgage and insurance products and services designed for small- to mid-sized businesses and their owners, real estate professionals and individuals interested in a comprehensive relationship with their financial institution. Comprehensive wealth management services, such as financial planning and trust, help clients increase, protect and distribute their assets.

The firm began operations in a single downtown Nashville location in Oct. 2000 and has since grown to over $\$ 4.82$ billion in assets at March 31, 2011. In 2007, Pinnacle launched an expansion into Knoxville, Tennessee. At March 31, 2011, Pinnacle is the second-largest bank holding company headquartered in Tennessee, with 31 offices in eight Middle Tennessee counties and three offices in Knoxville. The firm was also added to Standard \& Poor's SmallCap 600 index in 2009.

Additional information concerning Pinnacle can be accessed at www.pnfp.com.

Certain of the statements in this release may constitute forward-looking statements within the meaning of Section 27 A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The words "expect," "anticipate," "goal," "objective," "intend," "plan," "believe," "should," "seek," "estimate" and similar expressions are intended to identify such forward-looking statements, but other statements not based on historical information may also be considered forward-looking. All forward-looking statements are subject to risks, uncertainties and other factors that may cause the actual results, performance or achievements of Pinnacle Financial to differ materially from any results expressed or implied by such forward-looking statements. Such risks include, without limitation, (i) deterioration in the financial condition of borrowers resulting in significant increases in loan losses and provisions for those losses; (ii) continuation of the historically low short-term interest rate environment; (iii) the continued reduction of Pinnacle Financial's loan balances, and conversely, the inability of Pinnacle Financial to ultimately grow its loan portfolio in the Nashville-Davidson-Murfreesboro-Franklin MSA and the Knoxville MSA; (iv) changes in loan underwriting, credit review or loss reserve policies associated with economic conditions, examination conclusions, or regulatory developments; (v) effectiveness of Pinnacle Financial's asset management activities in improving, resolving or liquidating lower-quality assets; (vi) increased competition with other financial institutions; (vii) greater than anticipated deterioration or lack of sustained growth in the national or local economies including the Nashville-Davidson-Murfreesboro-Franklin MSA and the Knoxville MSA, particularly in commercial and residential real estate markets; (viii) rapid fluctuations or unanticipated changes in interest rates; (ix) the results of regulatory examinations; ( $x$ ) the development of any new market other than Nashville or Knoxville; (xi) a merger or acquisition; (xii) any matter that would cause Pinnacle Financial to conclude that there was impairment of any asset, including intangible assets; (xiii) the impact of governmental restrictions on entities participating in the Capital Purchase Program, of the U.S. Department of the Treasury (the "Treasury"); (xiv) further deterioration in the valuation of other real estate owned; (xv) inability to comply with regulatory capital requirements and to secure any required regulatory approvals for capital actions; (xvi) changes in state and federal legislation, regulations or policies applicable to banks and other financial service providers, including regulatory or legislative developments arising out of current unsettled conditions in the economy, including implementation of the Dodd-Frank Wall Street Reform and Consumer Protection Act; and (xvii) Pinnacle Financial recording a further valuation allowance related to its deferred tax asset. A more detailed description of these and other risks is contained in Pinnacle Financial's most recent annual report on Form 10-K filed with the Securities and Exchange Commission on February 23, 2011. Many of such factors are beyond Pinnacle Financial's ability to control or predict, and readers are cautioned not to put undue reliance on such forward-looking statements. Pinnacle Financial disclaims any obligation to update or revise any forward-looking statements contained in this release, whether as a result of new information, future events or otherwise.

|  | March 31, 2011 |  | December 31, 2010 |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Cash and noninterest-bearing due from banks | \$ | 54,182,339 | \$ | 40,154,247 |
| Interest-bearing due from banks |  | 71,352,180 |  | 140,647,481 |
| Federal funds sold and other |  | 15,236,156 |  | 7,284,685 |
| Short-term discount notes |  | - |  | 499,768 |
| Cash and cash equivalents |  | 140,770,675 |  | 188,586,181 |
| Securities available-for-sale, at fair value |  | 980,934,694 |  | 1,014,316,831 |
| Securities held-to-maturity (fair value of \$3,336,765 and \$4,411,856 at March 31, 2011 and December 31, 2010, respectively) |  | 3,265,497 |  | 4,320,486 |
| Mortgage loans held-for-sale |  | 8,781,289 |  | 16,206,034 |
| Loans |  | 3,217,429,627 |  | 3,212,440,190 |
| Less allowance for loan losses |  | $(78,987,905)$ |  | $(82,575,235)$ |
| Loans, net |  | 3,138,441,722 |  | 3,129,864,955 |
| Premises and equipment, net |  | 81,532,475 |  | 82,374,228 |
| Other investments |  | 42,649,837 |  | 42,282,255 |
| Accrued interest receivable |  | 16,518,216 |  | 16,364,573 |
| Goodwill |  | 244,083,193 |  | 244,090,311 |
| Core deposit and other intangible assets |  | 9,989,201 |  | 10,705,105 |
| Other real estate owned |  | 55,999,915 |  | 59,608,224 |
| Other assets |  | 98,023,877 |  | 100,284,697 |
| Total assets | \$ | 4,820,990,591 | \$ | 4,909,003,880 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Deposits: |  |  |  |  |
| Noninterest-bearing | \$ | 608,428,298 | \$ | 586,516,637 |
| Interest-bearing |  | 614,171,897 |  | 573,670,188 |
| Savings and money market accounts |  | 1,549,354,342 |  | 1,596,306,386 |
| Time |  | 959,928,728 |  | 1,076,564,179 |
| Total deposits |  | 3,731,883,265 |  | 3,833,057,390 |
| Securities sold under agreements to repurchase |  | 165,132,330 |  | 146,294,379 |
| Federal Home Loan Bank advances |  | 111,350,749 |  | 121,393,026 |
| Subordinated debt |  | 97,476,000 |  | 97,476,000 |
| Accrued interest payable |  | 3,951,497 |  | 5,197,925 |
| Other liabilities |  | 29,970,374 |  | 28,127,875 |
| Total liabilities |  | 4,139,764,215 |  | 4,231,546,595 |
| Stockholders' equity: |  |  |  |  |
| Preferred stock, no par value; 10,000,000 shares authorized; 95,000 shares issued and outstanding at March 31, 2011 and December 31, 2010 |  | 91,094,656 |  | 90,788,682 |
| Common stock, par value $\$ 1.00$; $90,000,000$ shares authorized; $34,132,256$ issued and outstanding at March 31, 2011 and 33,870,380 issued and outstanding at December 31, 2010 |  | 34,132,256 |  | 33,870,380 |
| Common stock warrants |  | 3,348,402 |  | 3,348,402 |
| Additional paid-in capital |  | 532,311,827 |  | 530,829,019 |
| Retained earnings |  | 15,007,452 |  | 12,996,202 |
| Accumulated other comprehensive income, net of taxes |  | 5,331,783 |  | 5,624,600 |
| Stockholders' equity |  | 681,226,376 |  | 677,457,285 |
| Total liabilities and stockholders' equity | \$ | 4,820,990,591 | \$ | 4,909,003,880 |

This information is preliminary and based on company data available at the time of the presentation.

|  | Three Months Ended <br> March 31 |  |
| :--- | ---: | ---: |
| Interest income: | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ |
| Loans, including fees | $\mathbf{3 8 , 3 5 3 , 4 8 1}$ | $\$$ |
| Securities: | $41,075,107$ |  |
| $\quad$ Taxable | $6,360,899$ | $9,087,588$ |
| $\quad$ Tax-exempt | $1,935,888$ | $2,050,253$ |
| Federal funds sold and other | 574,006 | 477,142 |
| $\quad$ Total interest income |  | $47,224,274$ |
|  |  |  |

## Interest expense:

Deposits

| $9,424,241$ | $13,463,815$ |
| ---: | ---: |
| 381,569 | 552,313 |
| $1,397,831$ | $2,114,055$ |
| $11,203,641$ | $16,130,183$ |
| $36,020,633$ | $36,559,907$ |
| $6,139,138$ | $13,225,920$ |
| $29,881,495$ | $23,333,987$ |

## Provision for loan losses <br> Net interest income after provision for loan losses

## Noninterest income:

Service charges on deposit accounts
Investment services
Insurance sales commissions
Gain on loans and loan participations sold, net
Net (loss) gain on sale of investment securities
Trust fees
Other noninterest income
Total noninterest income

## Noninterest expense:

Salaries and employee benefits
Equipment and occupancy
Other real estate owned
Marketing and other business development
Postage and supplies
Amortization of intangibles
Other noninterest expense
Total noninterest expense
Income (loss) before income taxes
Income tax expense (benefit)

## Net Income (loss)

Preferred dividends
Accretion on preferred stock discount

## Net income (loss) available to common stockholders

## Per share information:

Basic net income (loss) per common share available to common stockholders
Diluted net income (loss) per common share available to common stockholders

Weighted average shares outstanding:
Basic
Diluted

| $33,366,053$ | $32,558,016$ |
| :--- | :--- |
| $34,013,810$ | $32,558,016$ |

This information is preliminary and based on company data available at the time of the presentation.

| $\$ 0.06$ | $\$$ | $(0.16)$ |
| :--- | :--- | :--- |
| $\$ 0.06$ | $\$$ | $(0.16)$ |


| (dollars in thousands) | Three months ended March 31, 2011 |  |  |  | Three months ended March 31, 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Balances |  | nterest | Rates/ Yields | Average Balances |  | terest | Rates/ Yields |
| Interest-earning assets : |  |  |  |  |  |  |  |  |
| Loans (1) | \$ 3,191,076 | \$ | 38,353 | 4.88\% | \$ 3,520,012 | \$ | 41,075 | 4.74\% |
| Securities: |  |  |  |  |  |  |  |  |
| Taxable | 811,793 |  | 6,361 | 3.18\% | 824,400 |  | 9,088 | 4.47\% |
| Tax-exempt (2) | 198,551 |  | 1,936 | 5.21\% | 208,557 |  | 2,050 | 5.26\% |
| Federal funds sold and other | 185,911 |  | 574 | 1.35\% | 98,726 |  | 477 | 2.14\% |
| Total interest-earning assets | 4,387,331 | \$ | 47,224 | 4.43\% | 4,651,695 | \$ | 52,690 | 4.66\% |
| Nonearning assets |  |  |  |  |  |  |  |  |
| Intangible assets | 254,529 |  |  |  | 257,515 |  |  |  |
| Other nonearning assets | 226,885 |  |  |  | 213,563 |  |  |  |
| Total assets | \$ 4,868,745 |  |  |  | \$ 5,122,773 |  |  |  |
| Interest-bearing liabilities: |  |  |  |  |  |  |  |  |
| Interest-bearing deposits: |  |  |  |  |  |  |  |  |
| Interest checking | \$ 592,356 | \$ | 956 | 0.65\% | \$ 475,818 | \$ | 801 | 0.68\% |
| Savings and money market | 1,579,325 |  | 4,061 | 1.04\% | 1,251,512 |  | 4,299 | 1.39\% |
| Time | 1,005,760 |  | 4,408 | 1.78\% | 1,630,731 |  | 8,364 | 2.08\% |
| Total interest-bearing deposits | 3,177,441 |  | 9,425 | 1.20\% | 3,358,061 |  | 13,464 | 1.63\% |
| Securities sold under agreements to repurchase | 185,471 |  | 382 | 0.83\% | 274,614 |  | 552 | 0.82\% |
| Federal Home Loan Bank advances and other borrowings | 113,705 |  | 742 | 2.65\% | 179,280 |  | 1,267 | 2.87\% |
| Subordinated debt | 97,476 |  | 656 | 2.73\% | 97,476 |  | 847 | 3.52\% |
| Total interest-bearing liabilities | 3,574,093 |  | 11,204 | 1.27\% | 3,909,431 |  | 16,130 | 1.67\% |
| Noninterest-bearing deposits | 594,651 |  | - | - | 495,610 |  | - | - |
| Total deposits and interest-bearing liabilities | 4,168,744 | \$ | 11,204 | 1.09\% | 4,405,041 | \$ | 16,130 | 1.49\% |
| Other liabilities | 17,363 |  |  |  | 10,522 |  |  |  |
| Stockholders' equity | 682,638 |  |  |  | 707,210 |  |  |  |
| Total liabilities and stockholders' equity | \$ 4,868,745 |  |  |  | \$ 5,122,773 |  |  |  |
| Net interest income |  | \$ | 36,020 |  |  | \$ | 36,560 |  |
| Net interest spread (3) |  |  |  | 3.16\% |  |  |  | 2.99\% |
| Net interest margin (4) |  |  |  | 3.40\% |  |  |  | 3.25\% |

(1) Average balances of nonperforming loans are included in the above amounts.
(2) Yields computed on tax-exempt instruments on a tax equivalent basis.
(3) Yields realized on interest-bearing assets less the rates paid on interest-bearing liabilities. The net interest spread calculation excludes the impact of demand deposits. Had the impact of demand deposits been included, the net interest spread for the quarter ended March 31, 2011 would have been $3.34 \%$ compared to a net interest spread of $3.17 \%$ for the quarter ended March 31, 2010.
(4) Net interest margin is the result of annualized net interest income calculated on a tax equivalent basis divided by average interest-earning assets for the period.

| (dollars in thousands) | $\begin{gathered} \text { March } \\ 2011 \\ \hline \end{gathered}$ | $\begin{gathered} \text { December } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { September } \\ 2010 \end{gathered}$ | $\begin{aligned} & \text { June } \\ & 2010 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { March } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { December } \\ 2009 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance sheet data, at quarter end: |  |  |  |  |  |  |
| Commercial real estate - mortgage loans | \$ 1,102,533 | 1,094,615 | 1,103,261 | 1,125,823 | 1,144,246 | 1,118,068 |
| Consumer real estate - mortgage loans | 698,693 | 705,487 | 720,140 | 709,121 | 730,247 | 756,015 |
| Construction and land development loans | 300,697 | 331,261 | 359,729 | 411,455 | 486,296 | 525,271 |
| Commercial and industrial loans | 1,047,754 | 1,012,091 | 995,743 | 1,009,991 | 1,031,512 | 1,071,444 |
| Consumer and other | 67,753 | 68,986 | 73,052 | 77,510 | 87,235 | 92,584 |
| Total loans | 3,217,430 | 3,212,440 | 3,251,923 | 3,333,900 | 3,479,536 | 3,563,382 |
| Allowance for loan losses | $(78,988)$ | $(82,575)$ | $(84,550)$ | $(87,107)$ | $(90,062)$ | $(91,959)$ |
| Securities | 984,200 | 1,018,637 | 968,532 | 907,296 | 989,325 | 937,555 |
| Total assets | 4,820,991 | 4,909,004 | 4,961,603 | 4,958,478 | 5,021,689 | 5,128,811 |
| Noninterest-bearing deposits | 608,428 | 586,517 | 581,181 | 529,867 | 522,928 | 498,087 |
| Total deposits | 3,731,883 | 3,833,057 | 3,825,634 | 3,853,400 | 3,836,362 | 3,823,599 |
| Securities sold under agreements to repurchase | 165,132 | 146,294 | 191,392 | 159,490 | 200,489 | 275,465 |
| FHLB advances and other borrowings | 111,351 | 121,393 | 121,435 | 131,477 | 157,319 | 212,655 |
| Subordinated debt | 97,476 | 97,476 | 97,476 | 97,476 | 97,476 | 97,476 |
| Total stockholders' equity | 681,226 | 677,457 | 686,529 | 681,915 | 700,261 | 701,020 |
| Balance sheet data, quarterly averages: |  |  |  |  |  |  |
| Total loans | \$ 3,191,076 | 3,217,738 | 3,295,531 | 3,418,928 | 3,520,012 | 3,580,790 |
| Securities | 1,010,344 | 993,236 | 954,869 | 962,401 | 1,032,957 | 984,893 |
| Total earning assets | 4,387,331 | 4,441,672 | 4,519,956 | 4,527,471 | 4,651,695 | 4,690,347 |
| Total assets | 4,868,745 | 4,937,181 | 5,001,373 | 4,996,448 | 5,122,773 | 5,143,832 |
| Noninterest-bearing deposits | 594,651 | 575,606 | 534,171 | 504,354 | 495,610 | 517,296 |
| Total deposits | 3,772,092 | 3,814,572 | 3,859,124 | 3,816,973 | 3,853,671 | 3,786,680 |
| Securities sold under agreements to repurchase | 185,471 | 194,283 | 210,037 | 210,798 | 274,614 | 303,801 |
| FHLB advances and other borrowings | 113,705 | 121,414 | 126,130 | 147,491 | 179,280 | 229,734 |
| Subordinated debt | 97,476 | 97,476 | 97,476 | 97,476 | 97,476 | 97,476 |
| Total stockholders' equity | 682,638 | 689,976 | 686,898 | 704,186 | 707,210 | 714,741 |
| Statement of operations data, for the three months ended: |  |  |  |  |  |  |
| Interest income | \$ 47,224 | 49,079 | 50,650 | 50,929 | 52,690 | 53,728 |
| Interest expense | 11,204 | 13,023 | 14,590 | 15,231 | 16,130 | 16,697 |
| Net interest income | 36,020 | 36,056 | 36,060 | 35,697 | 36,560 | 37,031 |
| Provision for loan losses | 6,139 | 5,172 | 4,789 | 30,509 | 13,226 | 15,694 |
| Net interest income after provision for loan losses | 29,881 | 30,884 | 31,271 | 5,189 | 23,334 | 21,336 |
| Noninterest income | 8,324 | 8,666 | 8,594 | 10,569 | 8,486 | 8,177 |
| Noninterest expense | 34,701 | 36,452 | 37,774 | 36,491 | 36,167 | 35,448 |
| Income (loss) before taxes | 3,504 | 3,098 | 2,091 | $(20,734)$ | $(4,347)$ | $(5,935)$ |
| Income tax expense (benefit) | - | (697) | - | 5,630 | (525) | $(3,467)$ |
| Preferred dividends and accretion | 1,492 | 1,547 | 1,542 | 1,507 | 1,545 | 1,509 |
| Net income (loss) available to common stockholders | \$ 2,011 | 2,248 | 549 | $(27,871)$ | $(5,368)$ | $(3,977)$ |
| Profitability and other ratios: |  |  |  |  |  |  |
| Return on avg. assets (1) | 0.17\% | 0.18\% | 0.04\% | (2.24\%) | (0.42\%) | (0.31\%) |
| Return on avg. equity (1) | 1.19\% | 1.29\% | 0.32\% | (15.88\%) | (3.08\%) | (2.21\%) |
| Net interest margin (1) (2) | 3.40\% | 3.29\% | 3.23\% | 3.23\% | 3.25\% | 3.19\% |
| Noninterest income to total revenue (3) | 18.77\% | 19.38\% | 19.25\% | 22.84\% | 18.84\% | 18.09\% |
| Noninterest income to avg. assets (1) | 0.69\% | 0.70\% | 0.68\% | 0.85\% | 0.67\% | 0.63\% |
| Noninterest exp. to avg. assets (1) | 2.89\% | 2.93\% | 3.00\% | 2.93\% | 2.86\% | 2.73\% |
| Efficiency ratio (4) | 78.25\% | 81.51\% | 84.59\% | 78.87\% | 80.29\% | 78.41\% |
| Avg. loans to average deposits | 84.60\% | 84.35\% | 85.40\% | 89.57\% | 91.34\% | 94.56\% |
| Securities to total assets | 20.41\% | 20.75\% | 19.52\% | 18.30\% | 19.70\% | 18.28\% |
| Average interest-earning assets to average interest-bearing liabilities | 122.75\% | 121.62\% | 120.26\% | 120.14\% | 118.99\% | 120.25\% |
| Brokered time deposits to total deposits (16) | 0.00\% | 0.03\% | 1.80\% | 3.70\% | 5.40\% | 8.67\% |

This information is preliminary and based on company data available at the time of the presentation.

|  | March | December | September | June | March | December |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| (dollars in thousands) | 2011 | 2010 | 2010 | 2010 | 2010 | 2009 |

## Asset quality information and ratios:

Nonperforming assets:
Nonaccrual loans
Other real estate (ORE)
Total nonperforming assets
Past due loans over 90 days and still accruing interest
Restructured accruing loans (5)
Net loan charge-offs
Allowance for loan losses to nonaccrual loans
As a percentage of total loans:
Past due accruing loans over 30 days
Potential problem loans (6)
Allowance for loan losses

| $\$$ | 76,368 | 80,863 | 103,127 | 118,331 | 131,381 | 124,709 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 56,000 | 59,608 | 48,710 | 42,616 | 24,704 | 29,603 |
| $\$$ | 132,368 | 140,471 | 151,837 | 160,947 | 156,085 | 154,312 |

Nonperforming assets to total loans and ORE
Nonperforming assets to total assets

| $\$$ | 1,151 | 138 | 3,639 | 3,116 | 395 | 181 |
| ---: | ---: | ---: | :---: | :---: | ---: | ---: |
|  | 15,285 | 20,468 | 13,468 | 10,861 | 9,534 | 26,978 |
|  |  |  |  |  |  |  |
| $\$$ | 9,726 | 7,146 | 7,346 | 33,463 | 15,123 | 6,718 |
|  | $103.4 \%$ | $102.1 \%$ | $82.0 \%$ | $73.6 \%$ | $68.5 \%$ | $73.7 \%$ |
|  |  |  |  |  |  |  |
|  | $0.36 \%$ | $0.30 \%$ | $0.67 \%$ | $0.66 \%$ | $1.54 \%$ | $0.46 \%$ |
|  | $5.31 \%$ | $6.95 \%$ | $8.23 \%$ | $9.30 \%$ | $8.63 \%$ | $7.18 \%$ |
| $2.46 \%$ | $2.57 \%$ | $2.60 \%$ | $2.61 \%$ | $2.59 \%$ | $2.58 \%$ |  |
|  | $4.04 \%$ | $4.29 \%$ | $4.60 \%$ | $4.77 \%$ | $4.45 \%$ | $4.29 \%$ |
|  | $2.75 \%$ | $2.86 \%$ | $3.06 \%$ | $3.25 \%$ | $3.11 \%$ | $3.01 \%$ |
|  |  |  |  |  |  |  |
|  | $1.22 \%$ | $1.96 \%$ | $2.26 \%$ | $2.84 \%$ | $1.74 \%$ | $1.71 \%$ |
|  | 4.8 | 4.8 | 4.9 | 4.9 | 4.9 | 4.8 |

Interest rates and yields:

| Loans | $4.88 \%$ | $4.99 \%$ | $4.96 \%$ | $4.74 \%$ | $4.74 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Securities | $3.58 \%$ | $3.48 \%$ | $3.97 \%$ | $4.45 \%$ | $4.63 \%$ |
| Total earning assets | $4.43 \%$ | $4.45 \%$ | $4.51 \%$ | $4.58 \%$ | $4.66 \%$ |
| Total deposits, including non-interest bearing | $1.01 \%$ | $1.16 \%$ | $1.27 \%$ | $1.36 \%$ | $1.42 \%$ |
| Securities sold under agreements to repurchase | $0.83 \%$ | $0.81 \%$ | $0.82 \%$ | $0.69 \%$ | $0.82 \%$ |
| FHLB advances and other borrowings | $2.65 \%$ | $2.60 \%$ | $2.90 \%$ | $2.88 \%$ | $2.87 \%$ |
| Subordinated debt | $2.73 \%$ | $2.72 \%$ | $3.78 \%$ | $3.63 \%$ | $3.52 \%$ |
| Total deposits and interest-bearing liabilities | $1.09 \%$ | $1.22 \%$ | $1.35 \%$ | $1.43 \%$ | $1.49 \%$ |
|  |  |  |  |  | $3.50 \%$ |
| Capital ratios (8): |  |  |  |  | $1.50 \%$ |
| Stockholders' equity to total assets | $14.1 \%$ | $13.8 \%$ | $13.8 \%$ | $13.8 \%$ | $13.9 \%$ |
| Leverage | $10.9 \%$ | $10.7 \%$ | $10.5 \%$ | $10.4 \%$ | $10.6 \%$ |
| Tier one risk-based | $13.6 \%$ | $13.8 \%$ | $13.5 \%$ | $13.1 \%$ | $13.4 \%$ |
| Total risk-based | $15.2 \%$ | $15.4 \%$ | $15.1 \%$ | $14.8 \%$ | $15.0 \%$ |
| Tangible common equity to tangible assets | $7.4 \%$ | $7.1 \%$ | $7.2 \%$ | $7.1 \%$ | $7.4 \%$ |
| Tangible common equity to risk weighted assets | $9.1 \%$ | $9.1 \%$ | $9.3 \%$ | $9.0 \%$ | $9.1 \%$ |

This information is preliminary and based on company data available at the time of the presentation.

| (dollars in thousands, except per share data) |  | $\begin{gathered} \hline \text { March } \\ 2011 \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { September } \\ 2010 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { June } \\ & 2010 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { March } \\ 2010 \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 2009 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Per share data: |  |  |  |  |  |  |  |
| Earnings (loss) - basic | \$ | 0.06 | 0.07 | 0.02 | (0.85) | (0.16) | (0.12) |
| Earnings (loss) - diluted | \$ | 0.06 | 0.07 | 0.02 | (0.85) | (0.16) | (0.12) |
| Book value per common share at quarter end (9) | \$ | 17.19 | 17.22 | 17.61 | 17.61 | 18.20 | 18.41 |
| Tangible common equity per common share | \$ | 9.85 | 9.80 | 10.12 | 10.04 | 10.60 | 10.71 |
| Weighted avg. common shares - basic |  | 33,366,053 | 33,062,533 | 32,857,428 | 32,675,221 | 32,558,016 | 32,502,101 |
| Weighted avg. common shares - diluted |  | 34,013,810 | 33,670,890 | 33,576,963 | 32,675,221 | 32,558,016 | 32,502,101 |
| Common shares outstanding |  | 34,132,256 | 33,870,380 | 33,660,462 | 33,421,741 | 33,351,118 | 33,029,719 |
| Investor information: |  |  |  |  |  |  |  |
| Closing sales price | \$ | 16.54 | 13.58 | 9.19 | 12.85 | 15.11 | 14.22 |
| High closing sales price during quarter | \$ | 16.60 | 13.74 | 14.33 | 18.93 | 16.88 | 14.47 |
| Low closing sales price during quarter | \$ | 13.55 | 9.27 | 8.51 | 11.81 | 13.10 | 11.45 |
| Other information: |  |  |  |  |  |  |  |
| Gains on sale of loans and loan participations sold: Mortgage loan sales: |  |  |  |  |  |  |  |
| Gross loans sold | \$ | 70,981 | 143,793 | 137,094 | 92,144 | 72,196 | 120,760 |
| Gross fees (10) | \$ | 1,129 | 2,610 | 2,503 | 1,669 | 1,157 | 1,942 |
| Gross fees as a percentage of mortgage loans originated |  | 1.59\% | 1.81\% | 1.83\% | 1.81\% | 1.60\% | 1.61\% |
| Gains (losses) on sales of investment securities, net | \$ | (159) | - | - | 2,259 | 365 | - |
| Brokerage account assets, at quarter-end (11) |  | 1,110,000 | 1,038,000 | 966,000 | 921,000 | 974,000 | 933,000 |
| Trust account assets, at quarter-end | \$ | 730,000 | 693,000 | 647,000 | 627,000 | 648,000 | 635,000 |
| Floating rate loans as a percentage of total loans (12) |  | 35.4\% | 36.9\% | 37.9\% | 37.8\% | 38.9\% | 38.0\% |
| Balance of commercial loan participations sold to other banks and serviced by Pinnacle, at quarter end | \$ | 60,784 | 55,632 | 57,964 | 66,503 | 78,529 | 81,630 |
| Core deposits (13) |  | 3,109,972 | 3,117,969 | 2,925,673 | 2,781,748 | 2,676,016 | 2,586,685 |
| Core deposits to total funding (13) |  | 75.7\% | 74.3\% | 69.0\% | 65.2\% | 62.4\% | 58.7\% |
| Risk-weighted assets |  | 3,711,179 | 3,639,095 | 3,679,436 | 3,748,498 | 3,878,884 | 3,970,193 |
| Total assets per full-time equivalent employee | \$ | 6,373 | 6,384 | 6,349 | 6,229 | 6,389 | 6,601 |
| Annualized revenues per full-time equivalent employee | \$ | 237.7 | 230.4 | 235.0 | 233.1 | 232.4 | 234.0 |
| Number of employees (full-time equivalent) |  | 756.5 | 769.0 | 781.0 | 796.0 | 786.0 | 777.0 |
| Associate retention rate (14) |  | 92.4\% | 93.5\% | 95.2\% | 97.3\% | 96.6\% | 95.5\% |
| Selected economic information (in thousands) (15): |  |  |  |  |  |  |  |
| Nashville MSA nonfarm employment |  | 733.8 | 748.1 | 741.3 | 728.8 | 723.7 | 724.7 |
| Knoxville MSA nonfarm employment |  | 322.4 | 326.6 | 326.7 | 321.7 | 317.8 | 322.1 |
| Nashville MSA unemployment |  | 8.8\% | 8.1\% | 8.4\% | 9.0\% | 9.5\% | 9.4\% |
| Knoxville MSA unemployment |  | 8.2\% | 7.3\% | 7.8\% | 8.1\% | 8.8\% | 8.7\% |
| Nashville residential median home price | \$ | 166.8 | 171.0 | 178.0 | 171.3 | 159.4 | 160.8 |
| Nashville inventory of residential homes for sale |  | 13.0 | 13.3 | 14.9 | 14.9 | 14.1 | 13.3 |

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## PINNACLE FINANCIAL PARTNERS, INC. AND SUBSIDIARIES

## SELECTED QUARTERLY FINANCIAL DATA - UNAUDITED

1. Ratios are presented on an annualized basis.
2. Net interest margin is the result of net interest income on a tax equivalent basis divided by average interest earning assets.
3. Total revenue is equal to the sum of net interest income and noninterest income.
4. Efficiency ratios are calculated by dividing noninterest expense by the sum of net interest income and noninterest income.
5. Restructured Accruing Loans include loans where the company, as a result of the borrower's financial difficulties, has granted a credit concession to the borrower (i.e., interest only payments for a period of time, extending the maturity of the loan, etc.). These loans continue to accrue interest at the contractual rate and are considered to be troubled debt restructurings.
6. Average risk ratings are based on an internal loan review system which assigns a numeric value of 1 to 10 to all loans to commercial entities based on their underlying risk characteristics as of the end of each quarter. A " 1 " risk rating is assigned to credits that exhibit Excellent risk characteristics, " 2 " exhibit Very Good risk characteristics, " 3 " Good, " 4 " Satisfactory, " 5 " Acceptable or Average, " 6 " Watch List, " 7 " Criticized, " 8 " Classified or Substandard, " 9 " Doubtful and " 10 " Loss (which are charged-off immediately). Additionally, loans rated " 8 " or worse that are not nonperforming or restructured loans are considered potential problem loans. Generally, consumer loans are not subjected to internal risk ratings.
7. Annualized net loan charge-offs to average loans ratios are computed by annualizing year-to-date net loan charge-offs and dividing the result by average loans for the year-to-date period.
8. Capital ratios are for Pinnacle Financial Partners, Inc. and are defined as follows:

Equity to total assets - End of period total stockholders' equity as a percentage of end of period assets.
Leverage - Tier one capital (pursuant to risk-based capital guidelines) as a percentage of adjusted average assets.
Tier one risk-based - Tier one capital (pursuant to risk-based capital guidelines) as a percentage of total risk-weighted assets.
Total risk-based - Total capital (pursuant to risk-based capital guidelines) as a percentage of total risk-weighted assets.
9. Book value per share computed by dividing total stockholders' equity less preferred stock and common stock warrants by common shares outstanding.
10. Amounts are included in the statement of operations in "Gains on the sale of loans and loan participations sold", net of commissions paid on such amounts.
11. At fair value, based on information obtained from Pinnacle's third party broker/dealer for non-FDIC insured financial products and services.
12. Floating rate loans are those loans that are eligible for repricing on a daily basis subject to changes in Pinnacle's prime lending rate or other factors.
13. Core deposits include all transaction deposit accounts, money market and savings accounts and all certificates of deposit issued in a denomination of less than $\$ 100,000$. The ratio noted above represents total core deposits divided by total funding, which includes total deposits, FHLB advances, securities sold under agreements to repurchase, subordinated indebtedness and all other interest-bearing liabilities.
14. Associate retention rate is computed by dividing the number of associates employed at quarter-end less the number of associates that have resigned in the last 12 months by the number of associates employed at quarter-end.
15. Employment and unemployment data is from the US Dept. of Labor Bureau of Labor Statistics. Labor force data is not seasonally adjusted. The most recent quarter data presented is as of the most recent month that data is available as of the release date. The Nashville home data is from the Greater Nashville Association of Realtors.
16. Brokered deposits do not include reciprocal balances under the Certificate of Deposit Account Registry Service (CDARS).

